

Notice: This application is authorized by s. 283.37, Wis. Stats., and chs. NR 151 and 216, Wis. Adm. Code. Personally identifiable information on this form may be used for other program purposes and may be made available to requestors under Wisconsin's Public Records laws and be posted on the Department's internet site.

Instructions: Complete the following for all permit applications. If additional space is needed to respond to a question, attach additional pages. Provide descriptions below that explain the program activities that you expect to develop and implement to comply with the Municipal Separate Storm Sewer System (MS4) general permit (<http://dnr.wi.gov/org/water/wm/nps/stormwater/muni.htm>). Section 3 of the MS4 general permit contains the compliance schedules that direct when the individual program activities need to be developed and submitted to the Department for review. The detailed programs that are developed and submitted to the Department for review may deviate from the program activities described below if necessary. The descriptions provided below are necessary for the Department to verify that the municipality's program activities comply with the permit.

Section I: Applicant Information

Name of Municipality

City of Oconomowoc

| | | | |
|---|---|-------------|----------------------|
| Mailing Address 174 East Wisconsin Avenue | City Oconomowoc | State WI | Postal Code 53066 |
| County(s) in which Applicant is located Waukesha | Type of Municipality: (check one) <input type="checkbox"/> County <input checked="" type="checkbox"/> City <input type="checkbox"/> Village <input type="checkbox"/> Town <input type="checkbox"/> Other (specify) | | |

Section II: Local Contact Information (check one):

| | | | |
|--|--|--|----------------------|
| Name of Municipal Contact Person Jim Lamp | | Title Administrator / Treasurer | |
| Mailing Address 174 East Wisconsin Avenue | City Oconomowoc | State WI | Postal Code 53066 |
| E-mail address jlamp@wppisys.org | Telephone Number (include area code) (262) 569-2188 | Fax Number (include area code) (262) 569-3219 | |

Section III: Water Quality Concerns

| | | |
|-------------------------------------|-------------------------------------|--|
| Yes | No | |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | Does any part of the MS4 discharge to an outstanding resource water (ORW) or exceptional resource water (ERW) listed under s. NR 102.10 or 102.11, Wis. Adm. Code? (An unofficial list of ORWs and ERWs may be found on the Department's Internet site at: http://dnr.wi.gov/org/water/wm/wqs/) |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Does any part of the MS4 discharge to an impaired waterbody listed in accordance with section 303(d)(1) of the federal Clean Water Act, 33 USC § 1313(d)(1)(C)? (A list of Wisconsin impaired waterbodies may be found on the Department's Internet site at: http://dnr.wi.gov/org/water/wm/wqs/303d/303d.html) |

Section IV: Area and Population Within the MS4

| | | |
|-------------------------------------|--------------------------|--|
| Yes | No | |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Is the MS4 within an "Urbanized Area" as defined by U.S. EPA? (See http://www.epa.gov/npdes/pubs/fact2-2.pdf) |

If no, skip the rest of this section and continue to Section V. If yes, estimate the area served by and the population within the MS4 in an Urbanized Area (UA).

(Urbanized Area maps are available on the EPA web site at: <http://cfpub1.epa.gov/npdes/stormwater/urbanmaps.cfm>)

| | |
|---|--|
| Total municipal area (in square miles): 6.7 square miles | Total municipal population (in year 2000): 12382 |
| MS4 service area within Urbanized Area (in square miles): 5.4 square miles | Municipal population within Urbanized Area (in year 2000): 9906 |

Section V: Potential Permit Exemption

| | | |
|--------------------------|-------------------------------------|---|
| Yes | No | Section NR 216.023, Wis. Adm. Code, allows certain MS4s that have less than 1000 people residing in an urbanized area to be waived from having to obtain municipal storm water permit coverage. |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | Do you believe that the MS4 may be eligible for this potential exemption? |

Section VI: Summary of Municipal Storm Water Program Activities

Describe the programs or activities the municipality is doing or will do to comply with the requirements of the MS4 general permit. Attach additional pages if necessary.

A. Public Education and Outreach

Describe the public education and outreach program activities that the municipality will implement to comply with section 2.1 of the MS4 general permit.

See Attached

B. Public Involvement and Participation

Describe the public involvement and participation program activities that the municipality will promote to comply with section 2.2 of the MS4 general permit.

See Attached

C. Illicit Discharge Detection & Elimination

Describe the illicit discharge detection and elimination program authority and activities that the municipality will develop and implement to comply with section 2.3 of the MS4 general permit.

See Attached

D. Construction Site Pollution Control

Describe the construction site pollutant control program authority and activities that the municipality will develop and implement to comply with section 2.4 of the MS4 general permit.

See Attached

E. Post-Construction Site Storm Water Management

Describe the post-construction storm water management program authority and activities that the municipality will develop and implement to comply with section 2.5 of the MS4 general permit.

See Attached

F. Pollution Prevention

Describe the pollution prevention program activities that the municipality will implement to comply with section 2.6 of the MS4 general permit.

See Attached

Section VII: Certification

I hereby certify that I am an authorized representative of the municipality that is the subject of this application for general permit coverage, and that the information provided is true and complete, to the best of my knowledge. I understand that Wisconsin law provides severe penalties for submitting false information.

Authorized Representative Name

Maury Sullivan

Title

Mayor

Signature

Date Signed

E-mail address

maury@wppisys.org

Telephone Number (include area code)

(262) 569-1111

Fax Number (include area code)

(262) 569-3238

Return this completed form to:

Wisconsin Department of Natural Resources
Storm Water Program – WT/2
PO Box 7921
Madison, WI 53707-7921

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A. Public Education and Outreach

The City of Oconomowoc currently completes limited public education and outreach activities consisting mainly of reminders to residents to recycle waste oil and antifreeze at the public works garage collection site. To comply with Section 2.1 of the MS4 general permit, the City proposes to display a variety of informational and educational brochures at a kiosk within the City Hall and Library. It is anticipated that the brochures may be obtained from UW Extension, Waukesha County or Department of Natural Resources sources.

The City also proposes to include public awareness flyers with the annual tax bills sent to all City property owners. The flyers will focus on relevant water quality topics and will be tailored to the required components listed in Section 2.1 of the general permit. The City desires to reach a minimum of 75% of the public with these educational flyers.

Additionally, the City proposes to work with the school district and schedule water quality focused classroom speakers on an annual basis. The type of program and levels of students will be determined at a later date.

The City will also update their municipal website to include information relating to storm water quality and provide contact information for interested residents. This website will be highlighted in the City brochures and flyers.

Each of these activities will be summarized in the annual reports. The number of brochures and flyers distributed will be tracked during each year of the permit term to help gauge the resident's interest in water quality. In addition, the number of new development site plans utilizing innovative storm water quality control techniques will be monitored and tracked throughout the permit term.

B. Public Involvement and Participation

The City of Oconomowoc has recently completed an extensive catch basin stenciling program. In 2004, the City worked with over 200 volunteers consisting of 5th and 6th grade students, high school students and adult mentors to stencil over 850 catch basins throughout the City. There also was a significant public education program including newspaper articles and door hangers in companion to this stenciling program. Examples from this program are available upon request.

To comply with Section 2.2, the City proposes to work with a local student group or Boy or Girl Scout troop(s) to stencil catch basins with water quality reminder messages. It is estimated that approximately 10 percent of all catch basins will be stenciled each year. After all basins are completed, the program will focus on maintenance of the stenciling.

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The City also proposes to work with a local environmental group, student group or Boy/Girl Scout troop to coordinate an annual waterway clean up day. The number of catch basins stenciled and stream clean up days help will be tracked during each year and summarized in the annual report.

C. Illicit Discharge Detection and Elimination

The City of Oconomowoc's wastewater department actively seeks to detect and eliminate illicit connections to the storm sewer system. Historically, these illicit discharges have been in the form of sanitary sewer cross connections.

To comply with Section 2.3 of the MS4 general permit, the City proposes to adopt and enforce an ordinance designed to prevent and eliminate illicit connections and discharges to the MS4 in accordance with Section 2.3.1 of the general permit.

The City will also complete one initial field screening (including visual observation and any necessary field analysis) at all major outfalls during a dry weather period. After completion of the initial screening and corresponding storm sewer map, certain outfalls will be selected for on-going screening during the term of the permit. These outfalls will be examined during dry weather periods at least once per year. The City will also develop a procedure for response to known/suspected illicit discharges or spills.

The City of Oconomowoc will track all illicit discharge detection and elimination efforts for inclusion in their annual report to the Department of Natural Resources. The collected data will include the location, frequency, and results of all outfall inspections, the results of any subsequent field analysis, the number and type of all illicit discharges removed from the storm sewer system and a summary of the City spill response efforts.

D. Construction Site Pollution Control

The City of Oconomowoc has adopted Chapter 19 of their municipal code entitled "Construction Site Erosion Control and Storm Water Management Ordinance." This ordinance requires submittal of an erosion control plan for all land disturbing activities and also includes requirements for site planning and erosion and sediment control. It also includes provisions for site inspections and enforcement. However, that ordinance does not appear to fully comply with Section 2.4 of the MS4 general permit.

The City proposes to adopt and enforce a construction site pollutant control ordinance in accordance with section 2.4.1 of the general permit. On applicable municipal construction projects, the City will complete weekly and rain event erosion control inspections for compliance with any applicable construction site NR 216 permits and the City ordinance. For applicable development construction projects, the City will complete monthly or more frequent erosion control inspections to verify compliance with the local ordinance.

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The proposed public education program will include contact information allowing concerned citizens the ability to contact the appropriate City Staff regarding construction site issues.

The City of Oconomowoc will track the number of construction sites inspected, the number of violations observed, the number of citations issued and the number of citizen complaints received for inclusion in their annual report to the Department of Natural Resources.

E. Post-Construction Site Storm Water Management

The City of Oconomowoc has adopted Chapter 19 of their municipal code entitled "Construction Site Erosion Control and Storm Water Management Ordinance." This ordinance requires 80% total suspended solids removal for all applicable projects. It also requires completion of a maintenance agreement and includes provisions for site inspections and enforcement. However, that ordinance does not appear to fully comply with Section 2.5 of the MS4 general permit.

The City proposes to adopt and enforce a post-construction storm water management ordinance in accordance with section 2.5.1 of the general permit. After construction is complete, the City will require annual site inspections to make sure the water quality facilities are functioning as originally intended.

The City of Oconomowoc will track the number of facilities inspected, the number and type of violations observed and the number and type of repair activities completed for inclusion in their annual report to the Department of Natural Resources.

F. Pollution Prevention

The City of Oconomowoc currently completes limited pollution prevention activities per Section 2.6 of the MS4 general permit. These activities include collection for waste oil and antifreeze at a covered location at the public works garage. All other City equipment is also stored within the garage and fueling operations take place under a roof. The City owns a salt storage dome to provide coverage for salt loading and storage. They also own two street sweepers which are operated throughout the year on a recurring schedule. Grass clipping and leaf pickup is offered for a 20-week period during the summer and are taken to a compost site for disposal.

To comply with Section 2.6, the City proposes to develop a computerized water quality model using the Source Loading and Management Model (SLAMM) computer program. Among other goals, this model will determine the effectiveness of the City's existing street sweeping and catch basin cleaning programs. Where appropriate, the sweeping and cleaning schedule will be adjusted to improve water quality benefits. The total amount of

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street sweeping and catch basin cleaning waste will tracked throughout the year and summarized as part of the annual report.

The City will also review their existing deicing management and leaf/grass clipping collection programs. Additionally, fertilizers will not be applied on municipal properties larger than 5 acres unless a site-specific nutrient application schedule based on soil tests is created. Public works staff will be trained on these regulations and the corresponding water quality benefits.